

Scott Brownlow / Graphic Designer

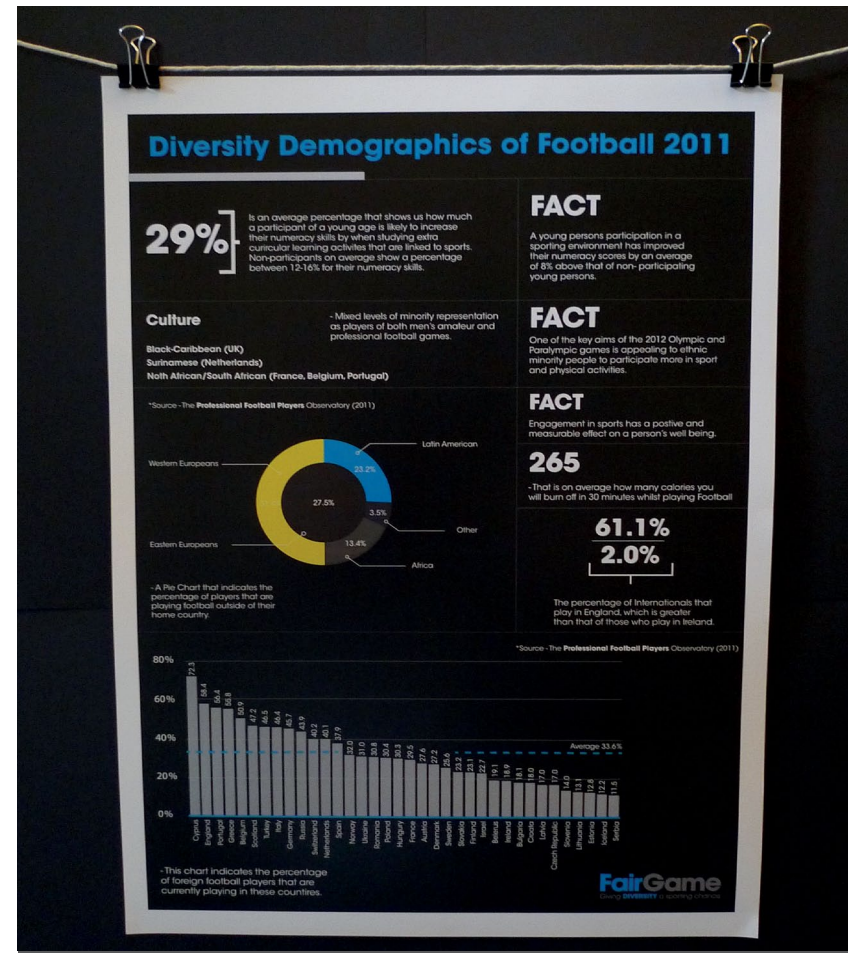
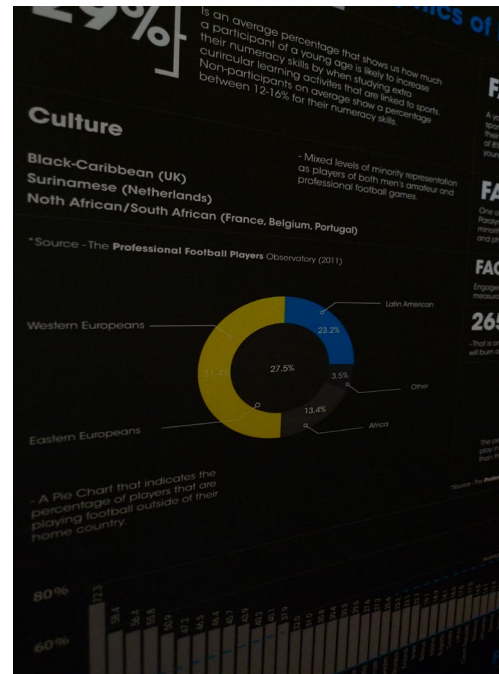
Portfolio 2011

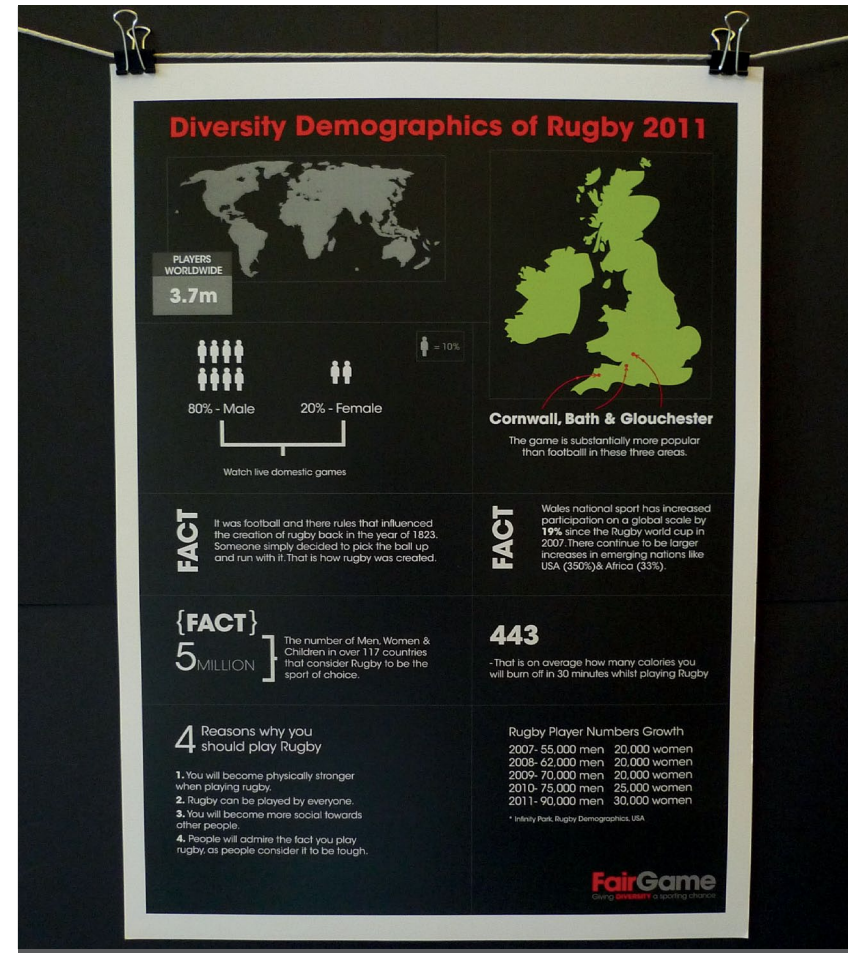
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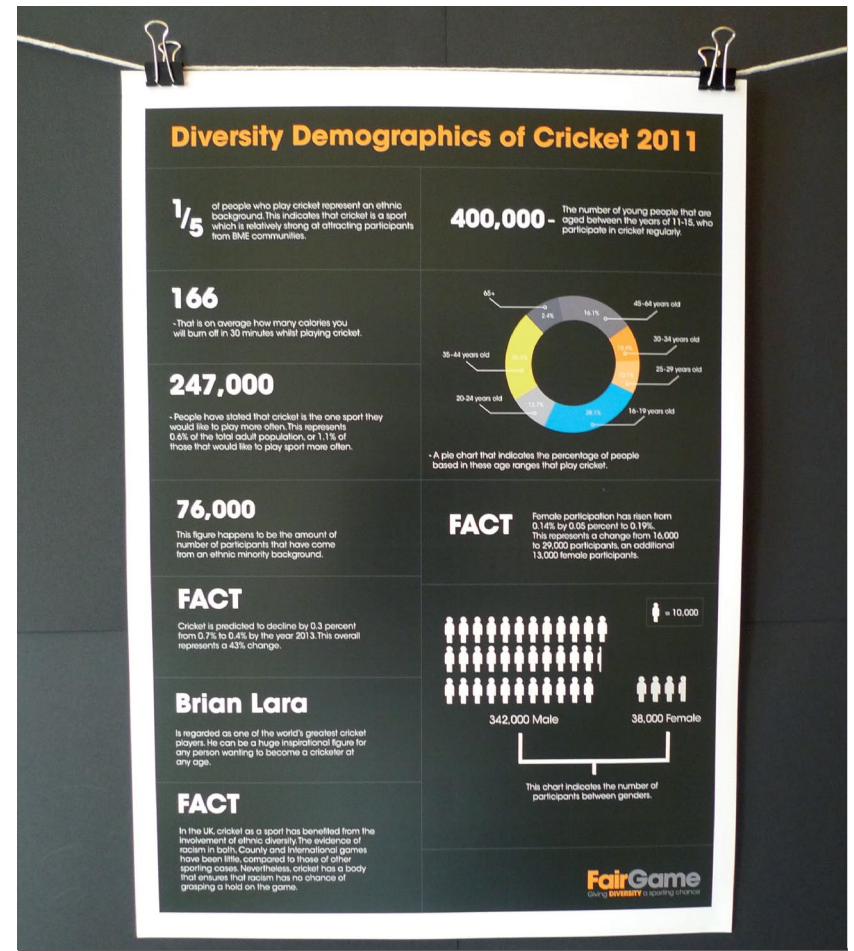


A3 FORMAT

SELF DIRECTED

The task at hand was to create an infographic poster showing relevant information and facts about ethnic diversity that would teach kids aged between 7-11 about the problems racism has in sports. I used a range of graphs and typography to display the information. My idea was to keep the design clean and simple.

This poster represents Rugby.



A3 FORMAT

SELF DIRECTED

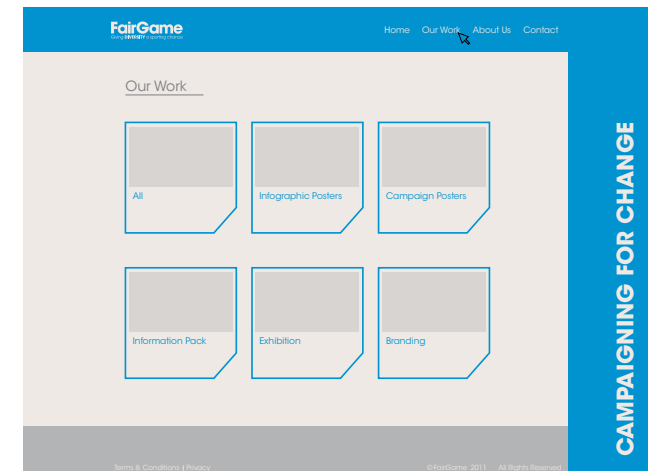
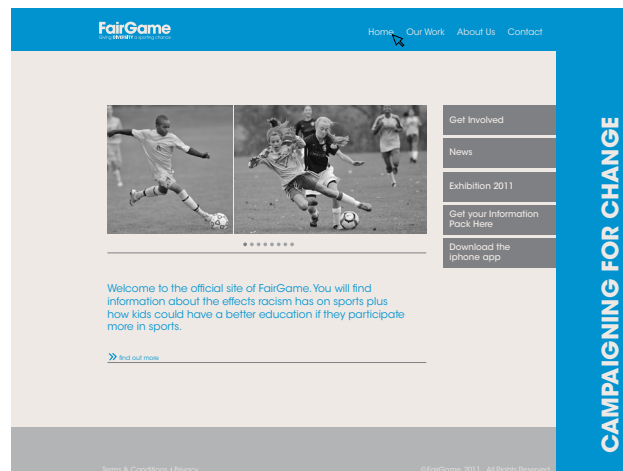
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This poster represents Cricket.



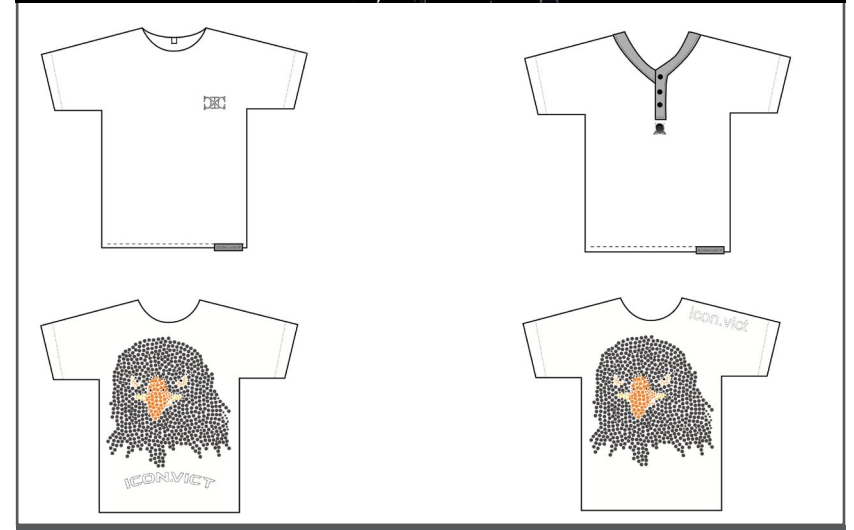
SELF DIRECTED

The task was to build a strong identity for the project I was designing as part of my final project at University. I felt that an Iphone app was a great idea to go with because of the current trend and would be something different to represent a campaign.



800 x 600

A website designed and aimed towards kids aged 7-11 as part my final project at University.



A3 FORMAT

SELF DIRECTED

Identity for a client looking to branch out and design his own label for men's fashion. My task was to redesign the logo provided as the client felt it wasn't strong enough and create digital artwork for t-shirt designs to go to print. I was also aiming to create a strong identity across business cards and planned on a website when the client branched out.

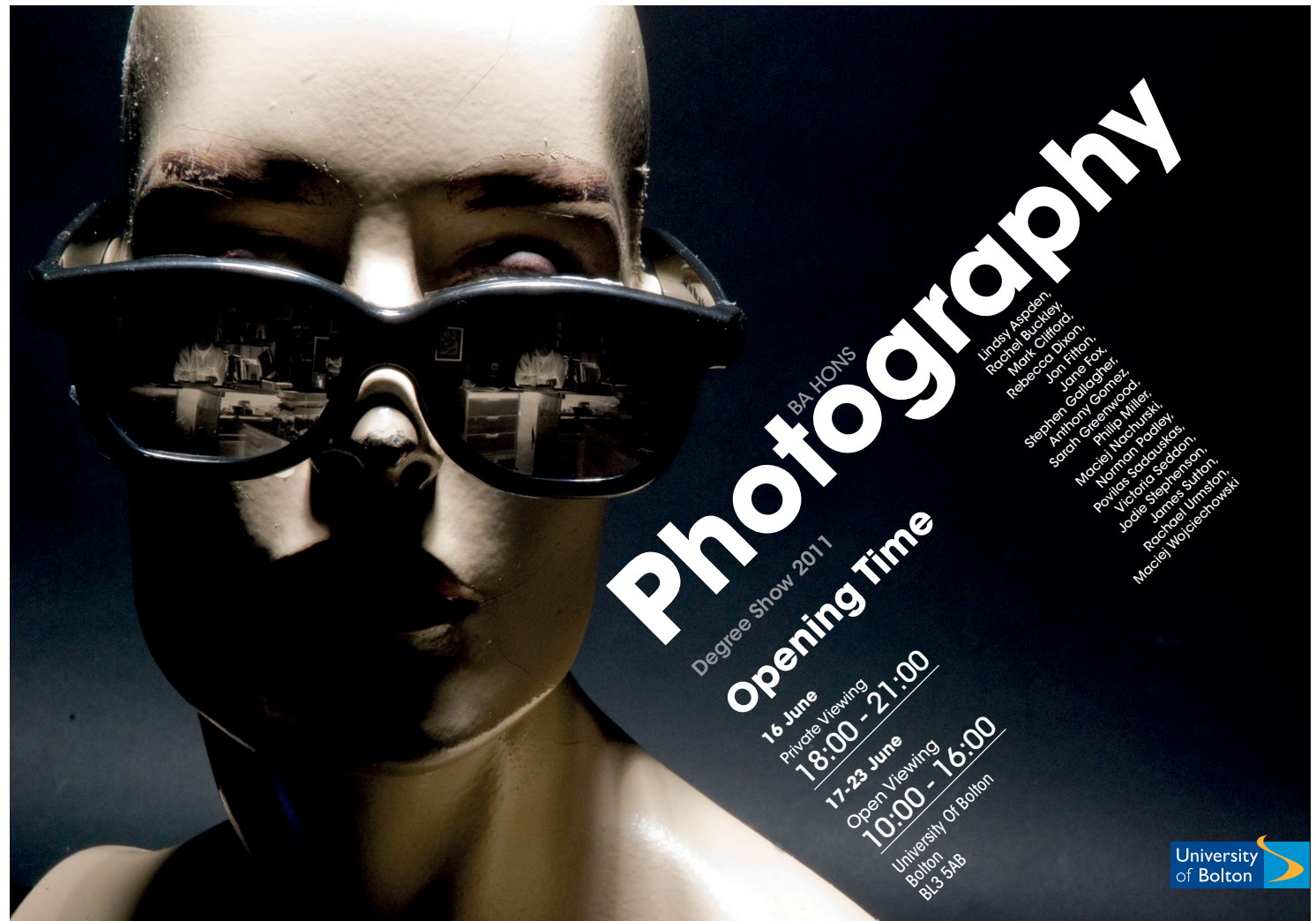


A3 FORMAT

POSTER REWORKED

The task was to inform people about an art exhibition that was being show at 'The Whitworth Art Gallery' in Manchester.

It was designed to advertise when the exhibition was taking place and also to indicate what was being shown.



A2, A3, A4, A5 FORMAT

SELF DIRECTED

I was asked to design a poster for the 'Photography Degree Show' by one of their students.

I wanted it to be eye catching and draw the viewer in. I also wanted to make the typography look like it was coming from behind the mannequin.

WELCOME
to the **SCHOOL of** **Arts, Media**
& education

Saturday 20th June 2009
9.45am–3.30pm

Ours is one of the largest and most diverse Schools in the University. We offer exciting and comprehensive portfolios of academic and professional development courses catering for your undergraduate, postgraduate or professional needs.

We are dedicated to ensuring that you achieve and surpass your personal and professional goals and you will be able to enjoy a supportive and flexible learning environment. Our programmes incorporate opportunities to expand or enhance your work-related experience, providing you with the knowledge and skills necessary to succeed in the career of your choice. In addition, we now have purpose built and refurbished facilities.

Looking forward to meeting you at the next University Arts, Media and Education Open Day.

www.bolton.ac.uk/ame

University of Bolton

THE UNIVERSITY OF BOLTON, DEANE ROAD, BOLTON, BL3 5AB TEL: +44 (0)1204 900600

A5 FORMAT

SELF DIRECTED

The task at hand was to inform up and coming students about the 'Arts Media & Education' Open evening at The University of Bolton, using a grunge style effect.



E-go energy Brand Identity
University Brief/ Corporate Design



CheshireFarm
luxury Ice Cream

Cheshire Farm Ice Cream
University Brief/ Entyce Competition

FairGame
Giving **DIVERSITY** a sporting chance

FairGame Brand Identity
University Personal Project/ Corporate Design

Whitworth Art Gallery

Whitworth Art Gallery Brand Identity
University Brief/ Corporate Design